



## The Benefits

No matter how Jazzerainious came to be, it followed a process and pattern that those who use it, can see immediate and long-term benefits.

- Project: yes, as with many entrepreneurs, a dream becomes a plan that turns into project. No matter the complexity, much will depend on the one thing many people hate to do, document. It can be your lifesaver and now you may understand why you had to do all those book reports, essays and thesis. This helps you to keep your structure and your mind clearer for other thoughts as you continue.
- Discipline: What many do not know is that nature is very lazy. That is why it is so efficient at what ever it does. If you ask any scientist when it comes to nature, the way it works is so efficient, that they have not come up with anything better. This efficiency means it does things smarter. We may be slow to learn, but in truth when we were looking for perfection, we were really looking for a more efficient way of doing things, smarter. Since we are a part of nature and not as efficient (nor as smart), we have demonstrated laziness to a point that I am sure nature itself raised it's eye brow like Mr. Spock. So how to we reach this level of efficiency? Discipline is the key and no matter how much you hate it, you must discipline yourself if you are going to even have a chance of any success. Learn and know what needs to be done and just like Nike, just do it.
- Training: Notice I did not say learning. Learning is a class you go to understanding something you did not know before. Training is what you already know and need to become more proficient at it. Training is repetitive; therefore no matter what it is, you need to keep doing one project after the other. Yes of course the subject can be different, but the process will always be similar. As part of the training, do research, take more notes and use this information in not only completing your projects, but also honing the tools you have acquired toward efficiency. This and the items I mentioned earlier are the same tools many pay thousands of dollars to be told (colleges and universities) where in truth it has been proven to be self-taught. That is why many educational institutions have worked out agreements with companies that no matter how much self-education you may have, you must have the piece of paper, the degree. At this point many may say well I

might as well just go through the college and learn it that way. I beg you to reconsider as the more you learn on your own and become more proficient at, the less time you will need to work on those skills while in school, there by saving time, money and boosting your GPA if not on the Deans List altogether.

- Careers: What many fail to do is to recognize the work they have accomplished on their own. I remember what my mentor said; “You better learn how to toot your own horn, because no one is going to toot it for you”. By dreaming, planning, creating a project, developing a process of operations, coding and documenting, I have demonstrated many of the traits that fortune 500 companies look for in the resumes they review. Even with a college education, you have put what you have learned to use and this gives you a huge advantage over those who just graduated looking for a job. You can walk into any interview with confidence that not only you believe you can do the job, but have demonstrated the tools in doing so.

Thanks Again

**Bill Sommerville**